

**Media alert**

6 August 2020

Please cascade to all appropriate staff

**Reminder for reporting on the unexpected death of Daisy Coleman**

While the unexpected death of Daisy Coleman is a story of public interest and will receive ongoing coverage, it is important media report responsibly.

This includes avoiding speculation of cause of death until confirmed by relevant authorities.

As this story continues to develop, media are strongly encouraged to exercise caution when reporting on this evolving overseas incident and to be mindful of the syndication of overseas content.

Media are encouraged to use caution around quotes that may contain problematic language. While it is important to share the voice of lived experience, media also need to consider the potential impact this may have on vulnerable audiences.

It is also strongly recommended media refrain from linking Coleman's unexpected death to other deaths with similar circumstances or life factors.

Journalists are also reminded that discussion of childhood trauma and sexual assault may result in increases in online discussions and the sharing of lived experience stories. As such, it is recommended that media ensure there is responsible moderation and monitoring of article threads, online forums and social media comments to facilitate safe conversations and help-seeking behaviour.

More information on reporting guidelines can be found on the [Mindframe](#) website.

**The Mindframe project team**

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## Help-seeking information

Adding help-seeking information to stories (online, print and broadcast) can provide somewhere for people who may be adversely impacted by the coverage to find professional support. It is recommended in this instance that youth focused support services be included along with services to support those with a lived experience of childhood trauma or sexual assault.

### National 24/7 Crisis Services

**Lifeline:** 13 11 14 [www.lifeline.org.au](http://www.lifeline.org.au)

**Suicide Call Back Service:** 1300 659 467 [www.suicidecallbackservice.org.au](http://www.suicidecallbackservice.org.au)

**Blue Knot Helpline:** 1300 657 380 Mon-Sun, 9am-5pm AEST

**Kids Helpline:** 1800 551 800 [www.kidshelpline.com.au](http://www.kidshelpline.com.au)

**Beyond Blue:** 1300 22 4636 [www.beyondblue.org.au](http://www.beyondblue.org.au)

## Support services

### Adult

**Lifeline:** 13 11 14

[lifeline.org.au](http://lifeline.org.au)

**Suicide Call Back Service:** 1300 659 467

[suicidecallbackservice.org.au](http://suicidecallbackservice.org.au)

**Beyond Blue:** 1300 224 636

[beyondblue.org.au/forums](http://beyondblue.org.au/forums)

**MensLine Australia:** 1300 789 978

[mensline.org.au](http://mensline.org.au)

### Youth

**Kids Helpline:** 1800 551 800

[kidshelpline.com.au](http://kidshelpline.com.au)

**headspace:** 1800 650 890

[headspace.org.au](http://headspace.org.au)

**ReachOut:** [ReachOut.com](http://ReachOut.com)

### Other resources

**Head to Health:** mental health portal

[headtohealth.gov.au](http://headtohealth.gov.au)

**Life in Mind:** suicide prevention portal

[lifeinmindaustralia.com.au](http://lifeinmindaustralia.com.au)

**SANE:** online forums [saneforums.org](http://saneforums.org)

**Aboriginal and Torres Strait Islander:** [healthinonet.ecu.edu.au](http://healthinonet.ecu.edu.au)

**Lesbian, gay, bisexual, trans, and/or intersex:** 1800 184 527 [qlife.org.au](http://qlife.org.au)

**Culturally and linguistically diverse:** [embracementalhealth.org.au](http://embracementalhealth.org.au)

### Other key national resources

**Head to Health:** Mental health portal: <http://www.headtohealth.gov.au>

**Life in Mind:** Suicide prevention portal: [www.lifeinmindaustralia.com.au](http://www.lifeinmindaustralia.com.au)

### Media self-care

Reporting suicide and mental illness can also impact to the welfare of journalists. To support media professionals *Mindframe*, in consultation with the [DART Centre Asia Pacific](#), has developed journalism self-care resources for media professionals reporting suicide and mental illness. These resources can be found [here](#).