

**Mindframe reminder for responsible reporting around the death of Dutch teenager Noa Pothoven****5 June 2019****Please cascade to all appropriate staff**

*Mindframe* wish to acknowledge the passing of Dutch teenager, Noa Pothoven and the grief and loss associated with this death.

*Mindframe* reminds media that there range of complex considerations to be mindful of including risk to vulnerable audiences when responsibly reporting around the death of Dutch teenager Noa Pothoven.

As such, *Mindframe* urges media to minimise detailed descriptions of method in relation to euthanasia and to refrain from identifying any websites that provide detailed information on euthanasia. Removing explicit methods can minimise the risk of copycat behaviour and distress to vulnerable audiences.

*Mindframe* encourages media to engage appropriate experts to provide a clinical perspective on the issues involved. Mental ill-health, childhood trauma and eating disorders are inherently complex and not everyone will have the same experience or symptoms.

Australian media are particularly reminded to be cautious when using, repeating or referencing syndicated overseas media coverage as these may not adhere to the *Mindframe* guidelines.

*Mindframe* also wishes to remind journalists that discussion of childhood trauma, sexual assault and eating disorders may result in audiences increasing their engagement in online discussions and sharing of their own lived experiences. As such, it is recommended that media ensure there are responsible moderation and monitoring of article threads, online forums and social media commentary sections to facilitate safe conversations and help-seeking behaviour.

More information on reporting guidelines can be found on the [Mindframe](#) website.

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## Help-seeking information

Adding help-seeking information to stories (online, print and broadcast) can provide somewhere for people who may be adversely impacted by the coverage to find professional support.

### National 24/7 Crisis Services

**Lifeline:** 13 11 14 [www.lifeline.org.au](http://www.lifeline.org.au)

**Suicide Call Back Service:** 1300 659 467 [www.suicidecallbackservice.org.au](http://www.suicidecallbackservice.org.au)

**MensLine Australia:** 1300 78 99 79 [www.mensline.org.au](http://www.mensline.org.au)

**Beyond Blue:** 1300 22 4636 [www.beyondblue.org.au](http://www.beyondblue.org.au)

**Blue Knot Helpline:** 1300 657 380 Mon-Sun, 9am-5pm AEST

**Butterfly Foundation:** Call 1800 33 4673



## Support services

### Adult

**Lifeline:** 13 11 14

[lifeline.org.au](http://lifeline.org.au)

**Suicide Call Back Service:** 1300 659 467

[suicidecallbackservice.org.au](http://suicidecallbackservice.org.au)

**beyondblue:** 1300 24 636

[beyondblue.org.au](http://beyondblue.org.au)

**MensLine Australia:** 1300 789 987

[mensline.org.au](http://mensline.org.au)

### Youth

**Kids Helpline:** 1800 551 800

[kidshelpline.com.au](http://kidshelpline.com.au)

**headspace:** 1800 650 890

[headspace.org.au](http://headspace.org.au)

**ReachOut:** [au.reachout.com](http://au.reachout.com)

[healthinonet.ecu.edu.au](http://healthinonet.ecu.edu.au) - Aboriginal and Torres Strait Islander

1800 184 527 [qlife.org.au](http://qlife.org.au) - Lesbian, gay, bisexual, trans, and/or intersex

[mhima.org.au](http://mhima.org.au) - Culturally and linguistically diverse

### Other resources

**Head to Health:** mental health portal

[headtohealth.gov.au](http://headtohealth.gov.au)

**Life in Mind:** suicide prevention portal

[lifeinmindaustralia.com.au](http://lifeinmindaustralia.com.au)

**SANE:** online forums [sane.org](http://sane.org)

## Other key national resources

**Head to Health:** mental health portal: [www.headtohealth.gov.au](http://www.headtohealth.gov.au)

**Life in Mind:** suicide prevention portal: [www.lifeinmindaustralia.com.au](http://www.lifeinmindaustralia.com.au)

## Media self-care

Reporting suicide and mental illness can also impact to the welfare of journalists. To support media professionals *Mindframe*, in consultation with the [DART Centre Asia Pacific](#), has developed journalism self-care resources for media professionals reporting suicide and mental illness. These resources can be found [here](#).