

**Mindframe reminder for safe reporting on the death of Goo Hara****26 November 2019****Please cascade to all media staff**

*Mindframe* wishes to provide guidance for safe reporting on the passing of K-Pop singer Goo Hara.

*Mindframe* reminds media that the cause of death has not been confirmed by an official source at this time, and we ask media to refrain from speculating about how the star died or focusing on single factors that may have played a role in her death. This includes cyber-bullying or domestic violence.

Media are encouraged to consider at-risk or vulnerable individuals who may be impacted by the incident and subsequent coverage by continuing to support the validation of grief and loss through an emphasis on self-care and [help-seeking](#) behaviour and resources.

Coverage of suspected suicide by a celebrity can glamourise and normalise suicide, with research showing it can prompt imitation by vulnerable people.

Please be cautious when sharing or posting overseas content online, and to ensure articles are in line with Australian reporting standards and editorial codes.

*Mindframe* also urges social media organisations (Facebook, Twitter, Google and Instagram) to consider how problematic news items that don't adhere to *Mindframe* are circulated both in Australia and internationally due to the risks of contagion.

More information on reporting guidelines can be found on the [Mindframe](#) website.

**Help-seeking information**

Given Goo Hara's fan base, media are asked to include youth-related help-seeking information in any stories of the star's death.

Adding help-seeking information to stories (online, print and broadcast) can provide options for people who may be adversely impacted by the coverage to find professional support.

 **Support services****Adult**

**Lifeline:** 13 11 14  
lifeline.org.au  
**Suicide Call Back Service:** 1300 659 467  
suicidecallbackservice.org.au  
**Beyond Blue:** 1300 224 636  
beyondblue.org.au/forums  
**MensLine Australia:** 1300 789 978  
mensline.org.au

**Youth**

**Kids Helpline:** 1800 551 800  
kidshelpline.com.au  
**headspace:** 1800 650 890  
headspace.org.au  
**ReachOut:** ReachOut.com

**Other resources**

**Head to Health:** mental health portal  
headtohealth.gov.au  
**Life in Mind:** suicide prevention portal  
lifeinmindaustralia.com.au  
**SANE:** online forums saneforums.org

healthinonet.ecu.edu.au - Aboriginal and Torres Strait Islander  
1800 184 527 qlife.org.au - Lesbian, gay, bisexual, trans, and/or intersex  
mhima.org.au - Culturally and linguistically diverse

[mindframe.org.au](https://mindframe.org.au)**National 24/7 Crisis Services**

**Lifeline:** 13 11 14 [www.lifeline.org.au](http://www.lifeline.org.au)  
**Suicide Call Back Service:** 1300 659 467 [www.suicidecallbackservice.org.au](http://www.suicidecallbackservice.org.au)  
**Beyond Blue:** 1300 22 4636 [www.beyondblue.org.au](http://www.beyondblue.org.au)  
**Kids Helpline:** 1800 551 800 [www.kidshelpline.com.au](http://www.kidshelpline.com.au)  
**1800RESPECT:** 1800 737 732 [www.1800respect.org.au](http://www.1800respect.org.au)

**Self-care**

Reporting on suicide, suspected suicide and mental ill-health can also impact on the welfare of journalists. To support media professionals *Mindframe*, in consultation with the [DART Centre Asia Pacific](#), has developed journalism self-care resources for media professionals reporting on suicide and mental illness. These resources include self-care tips for journalists as well as advice for editors and line managers, and can be found [here](#).

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