

Media alert: *Mindframe* briefing on ABS 2021 Cause of Death data

Please cascade to all media staff

The Australian Bureau of Statistics (ABS) will be releasing its 2021 Causes of Death data on Wednesday, 19 October 2022 at 11:30am AEDT. This data set will include annual national suicide information.

Everymind will host a joint online briefing session with the ABS for media and those working in the mental health and suicide prevention sector on the statistics specifically relating to suicide deaths.

What: **ABS 2021 Causes of Death data release**

When: **Wednesday, 19 October 2022, 11:30am – 12:30pm AEDT**

Speakers: **Dr Jaelea Skehan OAM, Director of Everymind**

An overview of the key preliminary 2021 Causes of Death data.

Christine Morgan, CEO of the National Mental Health Commission

A discussion about the data within the broader national context.

Dr Elizabeth Paton, *Mindframe* Project Lead, Everymind

Advice to assist on accurate, sensitive and non-stigmatising reporting and communication about the new data.

Hayley Purdon, suicide prevention and lived experience advocate

Insight into the importance of remembering that real people, families and communities are behind the numbers in this data.

This will be followed by a Q&A session with all speakers. ABS representatives will also be available to respond to specific questions about the data.

Organisations and individuals are invited to register their interest to attend this briefing via the *Mindframe* website: bit.ly/3E8X8vw

You will receive login details to join the online briefing upon registration.

Registration for this briefing will close at 10:00am AEDT, Wednesday, 19 October 2022

For more information please contact *Mindframe* on (02) 4924 6900 or email: mindframe@health.nsw.gov.au

Kind regards,

***Mindframe* project team**

mindframe@health.nsw.gov.au | Twitter: @MindframeMedia