

Please cascade to all media staff

Reminder for safe reporting on assisted dying/euthanasia

While the court proceedings of Glenn Stratton and the death of his father Colin Stratton is a story of public interest, media are reminded of the importance of responsible reporting on assisted dying/euthanasia.

Australian media are encouraged to follow the [Mindframe communication guidelines](#) when reporting on details of this court proceeding, and to avoid including content that may impact negatively on those with a lived experience of suicide and the broader community. These include:

- **Remove details of method of assisted dying/euthanasia**
 - > Methods of assisted dying or euthanasia are often the same as suicide.
 - > Removing explicit details can minimise the risk of imitative behavior for those at risk of suicide.
 - > If method must be included, please reflect on why this is important. If method is included, please use very general descriptions.
- **Minimise use of language associated with suicide**
 - > Prominent stories of assisted dying/euthanasia may attract people at risk of suicide. Where possible, remove the word 'suicide' or 'assisted suicide' from the headline, byline or key search terms for the story.
- **Ensure accuracy and context**
 - > It is important to distinguish between suicide and assisted dying/euthanasia.
 - > It is important to provide context about Mr Stratton's terminal illness to reduce the likelihood of vulnerable people identifying with the story and the risk of imitative behavior.
- **Including appropriate help-seeking information**
 - > Add at least two 24/7 crisis support services to any stories discussing suicide or assisted dying/euthanasia.
 - > Individuals who may be impacted by coverage are more likely to seek help and support when appropriate services are included in stories.

Support services

Adult

Lifeline: 13 11 14
lifeline.org.au
Suicide Call Back Service: 1300 659 467
suicidecallbackservice.org.au
Beyond Blue: 1300 224 636
beyondblue.org.au/forums
MensLine Australia: 1300 789 978
mensline.org.au
StandBy Support After Suicide
1300 727 247

Youth

Kids Helpline: 1800 551 800
kidshelpline.com.au
headspace: 1800 650 890
headspace.org.au
ReachOut: ReachOut.com

Other resources

Head to Health: mental health portal
headtohealth.gov.au
Life in Mind: suicide prevention portal
lifeinmindaustralia.com.au
SANE: online forums saneforums.org

Aboriginal and Torres Strait Islander: healthinonet.ecu.edu.au
Lesbian, gay, bisexual, trans, and/or intersex: 1800 184 527 qlife.org.au
Culturally and linguistically diverse: mhima.org.au



Media self-care

Reporting suicide and mental illness can also impact to the welfare of journalists. To support media professionals *Mindframe*, in consultation with the [DART Centre Asia Pacific](#), has developed journalism self-care resources for media professionals reporting suicide and mental illness. These resources can be found [here](#).

Mindframe project team

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