

## Media alert

27 July, 2023 | Please cascade to all media staff

### Reminder for safe reporting: Independent report on workplace culture at EY Oceania released

Australian media professionals are reminded to apply [Mindframe guidelines](#) when reporting on the independent report on workplace culture at EY Oceania. With the report's findings expected to generate significant media attention, it is crucial that responsible and sensitive reporting practices are followed to reduce harm and encourage those impacted to seek support.

Media including details on the death of an EY staff member in August 2022 are asked to avoid details of method and location. This includes linking to previous articles where these details are given. This information can be distressing and potentially contribute to suicidal behaviour in our community.

Ensure [help-seeking information](#) is included in all stories, so anyone experiencing distress has relevant helpline numbers and support service information available.

#### Adult

Lifeline: 13 11 14 | Text 0477 13 11 14  
[lifeline.org.au](http://lifeline.org.au)

Suicide Call Back Service: 1300 659 467  
[suicidecallbackservice.org.au](http://suicidecallbackservice.org.au)

Beyond Blue: 1300 224 636  
[beyondblue.org.au/forums](http://beyondblue.org.au/forums)

MensLine Australia: 1300 789 978  
[mensline.org.au](http://mensline.org.au)

Standby Support After Suicide:  
1300 727 247

#### Youth

Kids Helpline: 1800 551 800  
[kidshelpline.com.au](http://kidshelpline.com.au)

headspace: 1800 650 890  
[headspace.org.au](http://headspace.org.au)

ReachOut: [au.ReachOut.com](http://au.ReachOut.com)

Aboriginal and Torres Strait Islander: [healthinonet.ecu.edu.au](http://healthinonet.ecu.edu.au) or [13YARN.org.au](http://13YARN.org.au)

Lesbian, gay, bisexual, trans, and/or intersex: 1800 184 527 [qlife.org.au](http://qlife.org.au)

Culturally and linguistically diverse: [embracementalhealth.org.au](http://embracementalhealth.org.au)

#### Other resources

Head to Health: mental health portal  
[headtohealth.gov.au](http://headtohealth.gov.au)

Life in Mind: suicide prevention portal  
[lifeinmind.org.au](http://lifeinmind.org.au)

SANE: 1800 187 263 (10am-10pm)  
online forums [saneforums.org](http://saneforums.org)

For further guidance on safe and sensitive reporting on suicide, please refer to the [Mindframe guidelines](#).

#### Mindframe support for media

For free support in reporting safely on suicide, call 02 4924 6900, visit [mindframe.org.au](http://mindframe.org.au) or email [mindframe@health.nsw.gov.au](mailto:mindframe@health.nsw.gov.au)

Reporting suicide and mental illness can also impact to the welfare of journalists. To support media professionals *Mindframe*, in consultation with the [DART Centre Asia Pacific](#), has developed journalism self-care resources for media professionals reporting suicide and mental illness. These resources can be found [here](#).

#### Contact Mindframe

[mindframe@health.nsw.gov.au](mailto:mindframe@health.nsw.gov.au) | Twitter: [@MindframeMedia](https://twitter.com/MindframeMedia) | 02 4924 6900