

**LIVE Stream: The funeral to remember Danny Frawley****17 September 2019****Please cascade to all appropriate staff**

The memorial service for Danny Frawley will be held at Moorabbin Town Hall and streamed for community mourning at RSEA Park, St Kilda AFL Football Club on Wednesday 18 September, 2019, commencing at 3:00pm AEST.

*Mindframe* would like to remind the Australian media that reporting of the death of highly-celebrated sports personalities can impact whole communities as well as individuals who have been directly affected by the loss.

*Mindframe* wishes to acknowledge those who are impacted during this time of heightened media and community discussions. Sensitive reporting can help minimise harm amongst vulnerable people.

Finally, any coverage of this recent incident should include details of [help-seeking](#) contact details as listed below.

**Help-seeking information**

Individuals are more likely to seek help and support when appropriate services are included in stories. Adding help-seeking information to stories (online, print and broadcast) can provide somewhere for people who may be adversely impacted by the coverage to find professional support.

**AFL Players' Association**

AFLPA Wellbeing services can be found at: [www.aflplayers.com.au/wellbeing/](http://www.aflplayers.com.au/wellbeing/)

**Other key national resources**

**Head to Health:** mental health portal: [www.headtohealth.gov.au](http://www.headtohealth.gov.au)

**Life in Mind:** suicide prevention portal: [www.lifeinmindaustralia.com.au](http://www.lifeinmindaustralia.com.au)

**Media self-care**

Reporting suicide and mental illness can also impact to the welfare of journalists. To support media professionals *Mindframe*, in consultation with the [DART Centre Asia Pacific](#), has developed journalism self-care resources for media professionals reporting suicide and mental illness. These resources can be found [here](#).

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