

**Mindframe reminder for responsible reporting on public hearing in Sydney for the Special Commission of Inquiry into the Drug 'Ice'****10 May 2019****Please cascade to all relevant media staff**

*Mindframe* encourages the media to refer to the *Mindframe* [guidelines](#) for communicating about alcohol and other drugs, if reporting on the public hearing in Sydney today for the Special Commission of Inquiry into the Drug 'Ice'.

*Mindframe* recognises that media play a key role on covering stories of drug use, and can help shape positive community attitudes and encourage help-seeking behaviour.

**If reporting on this story, *Mindframe* encourages the following tips to support accurate portrayals:**

- Try not to use stigmatising language such as “junkie” or “addict” and stick to accurate descriptions such as “a person who uses drugs”.
- Try not to use stigmatising images such as a needle and syringe, drug use in public places, or images that assume a lack of quality of life for people who use methamphetamine.
- Make sure information is factual and avoid headlines and reporting that exaggerates facts or creates moral panic.
- Add help-seeking information to your stories such as the **National 24/7 AOD Hotline 1800 250 015**.

More information on how to report on alcohol and other drugs can be found at the *Mindframe* website here: [mindframe.org.au/alcohol-other-drugs](http://mindframe.org.au/alcohol-other-drugs). For evidence-based and up-to-date information and resources about 'ice' see *Cracks in the Ice* here: [www.cracksintheice.org.au](http://www.cracksintheice.org.au).

**Help-seeking information**

Adding help-seeking information to stories (online, print and broadcast) can provide somewhere for people who may be impacted by the coverage to find professional support.

**Alcohol and Other Drugs Support****National 24/7 Alcohol and Other Drugs Hotline: 1800 250 015****Other 24/7 support services**

Counselling Online: [counsellingonline.org.au](http://counsellingonline.org.au)  
Family Drug Support: 1300 368 186  
Lifeline: 13 11 14  
Kids Helpline: 1800 551 800  
Beyond Blue: 1300 224 636  
MensLine: 1300 789 978

**Other resources**

Turning Point: [turningpoint.org.au](http://turningpoint.org.au)  
Alcohol and Drug Foundation: [adf.org.au](http://adf.org.au)  
Positive Choices: [positivechoices.org.au](http://positivechoices.org.au)  
Head to Health: [headtohealth.gov.au](http://headtohealth.gov.au)  
headspace: [headspace.org.au](http://headspace.org.au)  
ReachOut: [au.reachout.com](http://au.reachout.com)

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