

Media alert

17 October, 2024 | Please cascade to all media staff

Reminder for safe reporting on the death of Liam Payne

Australian media professionals are reminded to apply [Mindframe guidelines](#) when reporting on the death of Liam Payne. There is evidence that speculating about the death of a celebrity can contribute to distress in the community. Care should be taken not to speculate about the death until further details are known.

Media are reminded to avoid publishing graphic photos, footage or other imagery that show or depict the method or location of a celebrity death. Be mindful of potential impact on audiences and check any information coming from international sources to ensure they comply with Australian standards.

Media are also reminded to avoid stigmatising language in relation to Mr Payne's mental health and alcohol and other drug concerns, which can impact people with similar concerns or experiences. The [Our words matter guidelines](#) are available to help media choose safe and sensitive language around these topics.

Given the significant amount of distress in the community following the death, please take the opportunity to remind audiences to check in with each other and access support. Mental health and suicide prevention services in Australia are available to anyone in the community who may be distressed and grieving.

Adult

Lifeline: 13 11 14 | Text 0477 13 11 14
lifeline.org.au

Suicide Call Back Service: 1300 659 467
suicidecallbackservice.org.au

Beyond Blue: 1300 224 636
beyondblue.org.au/forums

MensLine Australia: 1300 789 978
mensline.org.au

Standby Support After Suicide:
1300 727 247

Youth

Kids Helpline: 1800 551 800
kidshelpline.com.au

headspace: 1800 650 890
headspace.org.au

ReachOut: au.ReachOut.com

Aboriginal and Torres Strait Islander: healthinonet.ecu.edu.au or 13YARN.org.au

Lesbian, gay, bisexual, trans, and/or intersex: 1800 184 527 qlife.org.au

Culturally and linguistically diverse: embracementalhealth.org.au

Other resources

Head to Health: mental health portal
headtohealth.gov.au

Life in Mind: suicide prevention portal
lifeinmind.org.au

SANE: 1800 187 263 (10am-10pm)
online forums saneforums.org

Mindframe support for media

For free support in reporting safely on alcohol and other drug use, mental health concerns and suicide, call 02 4924 6900 (7 days), visit mindframe.org.au or email mindframe@health.nsw.gov.au

Reporting on alcohol and drug use, suicide and mental illness can also impact to the welfare of journalists. To support media professionals *Mindframe*, in consultation with the [DART Centre Asia Pacific](#), has developed journalism self-care resources for media professionals reporting on these issues. These resources can be found [here](#).

Contact Mindframe

mindframe@health.nsw.gov.au | X : [@MindframeMedia](#) | 02 4924 6900