

Consider the language you use when referring to suicide

Choosing language that reflects and empowers individual experiences, is not sensationalised, is understandable and is adapted to individual preferences or audience is recommended.

Preferred

- ✓ Died by suicide; took their own life
- ✓ Suicide attempt; attempted to end their life
- ✓ Increased rates of suicide; higher rates of suicide
- ✓ A person who attempted or died by suicide; he died by suicide
- ✓ Tragic death; a tragedy
- ✓ Refraining from using suicide out of context
- ✓ Content advice; the content includes discussion of suicide

Problematic

- ✗ Successful suicide; completed suicide; committed suicide
- ✗ Unsuccessful suicide; failed suicide bid
- ✗ Skyrocketing rates of suicide; suicide epidemic
- ✗ Labelling terms associated with suicide methods
- ✗ Set free; finally at peace; can rest at last
- ✗ Political suicide; suicide pass/ball (in sports); suicide mission
- ✗ Trigger warning; triggered